Final Assignments

1. Business model canvas for your group business

2. Business plan

3. 1-2 minute elevator pitch

4. 10-15 minute power point (or Google slides) presentation for your group business

5. Identify the AI engine you used to help with your business plan

6. The prompts you used with the AI for writing the business plan

7. A summary of the responses you received from the AI and why they needed to be refined further

(The best prompts will be shared with the class)

8. Identify the type of investor/ funding you would be most likely to approach for initial capital

9. Your exit strategy

For more information on pitches, you may watch <https://www.youtube.com/watch?v=YzG4_dOrp38> from 1:08:00 – 1:12. Mark Harris gives an excellent summary of the pitch types and what they are used for.

For more information on traditional business plans, you may watch <https://www.youtube.com/watch?v=YzG4_dOrp38> starting at 1:17:30. Harris gives the sections that should be in a traditional business plan, as well as the length each section should be and what should be in it.

**Important Guidelines!!!**

1. If you use canva, Google slides or a similar app to generate any of the documents, please download the document and send it to me instead of the link. Canva and Google slides require permission for me to view the documents if you only send a link.

2. Many of the groups have at least one student who is leaving in early December, so time for students to give presentations will be given in class on 27 November and 4 December. You may present your elevator pitches separately from your ppt presentations. They do not need to be done at the same time. Students who do their presentations earlier will be graded more leniently than the students who go later, since those students will have the advantage of seeing other students’ presentations and hearing the feedback they receive.

3. If you can not present on 27 Nov or 4 Dec., please email me to set up a time to do your presentations online.

4. The business plans and BMCs must be turned in no later than 8 January.